



# Great Valley Regional Chamber of Commerce

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## W E B   A D V E R T I S I N G   A G R E E M E N T

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### Company Information

Date\_\_\_\_\_ Company Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip Code\_\_\_\_\_

Principle Contact for Web Advertisement\_\_\_\_\_

Title\_\_\_\_\_ Phone\_\_\_\_\_ Fax\_\_\_\_\_

Email Address\_\_\_\_\_

Are you a member of the Great Valley Regional Chamber of Commerce?   Y    N

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### Type of Advertisement\*/Listing:

#### Premium Member Directory Listing:

(e-mail, web address & 30 word company description)  \$150/year

#### Advertisement\*- Members:

Half Column  \$90/month for 6 months,  \$75/month for 12 months

Full Column  \$140/month for 6 months,  \$125/month for 12 months

#### Advertisement- Non-Members:

Half Column  \$115/month for 6 months,  \$100/month for 12 months

Full Column  \$165/month for 6 months,  \$150/month for 12 months

#### Exclusive Homepage Ad:

3 months  \$1500, 6 months  \$2400, 12 months  \$3600

#### Restaurant/Hotel Listing:

Members:  \$50/month (6 or 12 months) - 50 word description, photo, contact info & weblink

Non-Members:  \$75/month (6 or 12 months) - 50 word description, photo, contact info & weblink

#### Real Estate Listing:

Members:  \$50/month (6 or 12 months) - 50 word description, photo, contact info & weblink

Non-Members:  \$75/month (6 or 12 months) - 50 word description, photo, contact info & weblink

*\*Ads must be static images. No Flash or motion is allowed. See following page for details.*

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**Payment Information** - If you wish to pay by credit card, please supply the following information:

MasterCard  VISA  Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3-Digit Security Code (back of card) \_\_\_\_\_

Name (as it appears on Credit Card) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Credit Card  Check (payable to "GVRCC") Total Payment Submitted \$ \_\_\_\_\_

**Advertisement Specifications** - Below is specific information for submitting ads and text to the GVRCC to be displayed on greatvalleyonline.com.



**Exclusive Homepage Ad**  
Pixel Dimensions: 141W x 300H



**Half Column Ad**  
Pixel Dimensions: 141W x 250H



**Restaurant/Hotel or Real Estate Listing**  
Photo Pixel Dimensions: 190W x 120H  
Text: 50 word description, photo, contact information and weblink

**Full Column Ad**  
Pixel Dimensions: 141W x 500H

Ad may not be submitted in Flash or motion formats. All ads must be sent as a hi-res JPEG or PDF file. The GVRCC will save the file in the appropriate web format.

Please submit all Premium Listings, web ads, restaurant & hotel, or real estate materials to [jmorgan@northlightadvertising.com](mailto:jmorgan@northlightadvertising.com).

**All photos and text must be submitted in electronic format.**  
Do not send photos that need to be scanned or hard copy text that requires typing for input. These materials will be rejected.

**Terms** - The contact named above will be used as the billing contact. Balance must be paid in full before ad or listing is made live on the website. The GVRCC reserves the right to edit or refuse any content submitted.

**If you have any questions about submitting materials or require creative services for your ad, please call Jeff at 610.722.9910 or e-mail [jmorgan@northlightadvertising.com](mailto:jmorgan@northlightadvertising.com).**